

## THERE WAS A TIME

BY FRED LOCHER



## Sales and Deliveries

Reports of the El Paso Automobile Dealers for the Current Week.

DELIVERIES are reported by the local dealers as follows:  
 Buick Motor company—Maxwell tourings to El Paso county com-

missioners, A. Alvarez, La Union; Vincente E. Garcia, La Union; Dr. Louis Samlino, Mutual Film company, M. McKinney, G. Parry, J. S. Burton, C. A. Fuz, Jeffery "four" touring to Wallis Fagerstein, Columbus, N. M.

Long Star Motor company—Dodge tourings to Capt. E. R. W. McCabe, Eighth cavalry; C. B. Wilson, E. H. Ballwin, Dr. W. C. Klutz, W. J. Blackwell & company, L. J. Robertson, Rincon; J. A. Jones, Rincon; A. J. Posey, Cloudcroft; Ray Warren, Alamogordo; F. L. Barker, Fort Bliss; George C. Taylor, Dodge roadster to J. M. Harris, El Paso Overland Auto company—H. N. McKellar, Pecos, Overland model 33 touring; Charles Drago, Fort Bliss, Overland model 75 touring; Albuquerque Overland Auto company, carload; E. R. Lester, Las Cruces, Overland model 75 touring.

Lucero Brothers—Excelsior motorcycle to Fred Wilson; three Cleveland motorcycles to Postal Telegraph company.

Southern Motor company—Carload of Grant "six" tourings to F. D. Skeen, Roswell; two ton Republic truck to S. Carpenter; Grant "six" touring to Charles Miller, Barstow, Texas; Grant sedan to William Schultz.

El Paso Buick company—Buick "six" tourings to A. G. Downes, T. A. McVey and J. L. Burnside, of Silver City; Buick "four" touring to James Robertson.

International Auto company—Kissel touring to Sidney Ullman; Chevrolet roadster to J. H. Hudson.

Oakland Auto Sales company—Oakland touring to E. C. Bray; I. H. C. three-quarter ton truck to Western Transfer and Storage company.

El Paso Auto Sales company—Saxon "six" touring to Sgt. George H. Paul, medical corps; Saxon "four" roadster to J. W. McAllister, Clint.

Velle agency—Velle five passenger tourings to W. N. Carl and W. M. Roy, al. of Whitewater, N. M.; Velle four passenger roadster to J. Glen Kersten; Velle three and a half ton truck to Silver City Beer and Ice company, Silver City.

Pioneer Motor company—Scripps-Booth roadster to Lieut. A. J. Janeway; Briscoe four passenger roadster to J. L. McWilliams.

Cadillac Sales company—Cadillac

## AVERAGE TIRE MILEAGE IS 4750

National Organization Gets Data; U. S. Tire Bill Is \$290,000,000.

Last year, according to a statement issued by the National Automobile chamber of commerce, motor car users discarded 8,000,000 tires, representing an expenditure of more than \$290,000,000.

What would be the result if half of this sum, approximately \$145,000,000, could be saved annually? It would pay for the construction of five concrete highways across the continent each year; it would build another Panama canal in three years; pay off the national debt in seven years; or build a fleet of ten first-class battleships every year.

That there really is an enormous economic waste, and that a saving of \$145,000,000 of the annual tire bill is not an idle dream, is shown by figures which have been gathered and averaged by a prominent statistician. For the year 1915, 4750 miles per set of tires was the average on all cars listed except the Franklin, which established an average of 3625 miles per set over the same period.

Hiram Percy Maxim, famous inventor finds the secret of tire service to be a question of the load and the type of suspension. He says: "If the load on pneumatic tires never exceeds the elastic limit of the rubber, they will endure a very long time, whereas if loaded but slightly beyond the elastic limit they soon go to pieces."

His theory is that rigid construction and heavy weight account for the low general average. Obviously a flexibly constructed car will relieve the tires of

strain, and prevent their stretching beyond the elastic limit of the rubber. Another obvious deduction is that the less weight a tire carries per cubic inch of tire displacement, the longer will be its life.

Kirschbaum Clothes  
**Bryan Bros**

Southwestern Wrecking Co.  
 Mining, Mill and Power Machinery

We give your orders our immediate and careful attention and fully guarantee every shipment.

115 Durango St. Phone 120

WALK ON  
 Rubber Heels--35c

Enterprise Shoe and Leather Co.  
 310 MESA AVE.

# Trainload of Buick

## Valve-In-Head

'AUTOMOBILES now en route for SOUTHWESTERN DEALERS

This Trainload will enable us to care for about 50 per cent of our present back orders.

**If You Want a Buick You Had Better Order Now!**

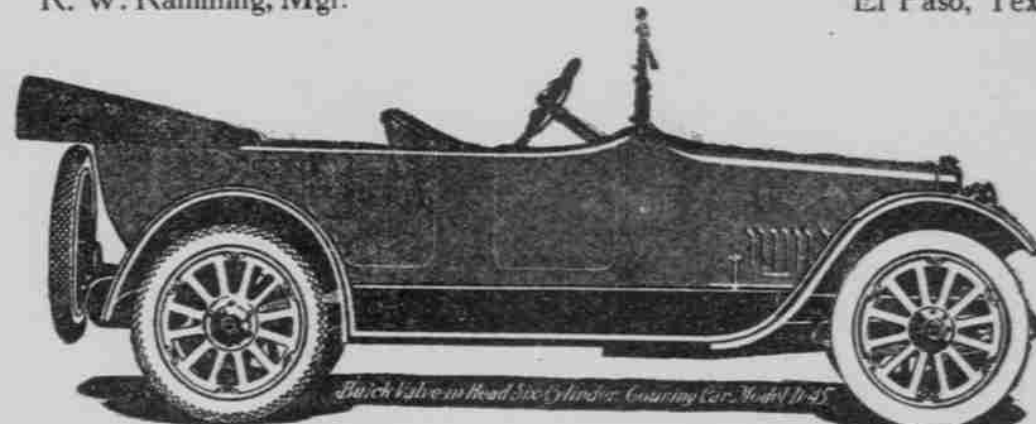
"When Better Automobiles Are Built Buick Will Build Them."

## El Paso Buick Co.

Southwestern Distributors.

Phone 4068.  
 R. W. Ramming, Mgr.

606 Mesa Ave.  
 El Paso, Texas.



Buick Valve in Head Six Cylinder Touring Car, Model D-45

## WE RETAIL GOODRICH TIRES

We also retread your used tires. We can save you 50% on your Tire Bills.

**Universal Tire Specialty Co.**

Phone 3181  
 404 Myrtle

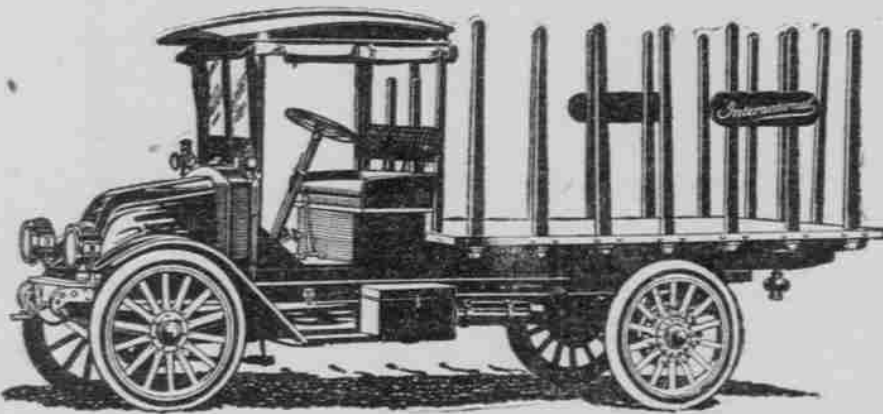
## I. H. C. TRUCKS

3/4-Ton (Two Models), 1 to 1 1/2 Tons.

Will Solve Your Delivery Problems  
 Demonstrations Solicited

**Low Initial Cost—Economical in Up-keep—Durable**

There's an I. H. C. Truck for Every Purpose



## Oakland Auto Sales Co.

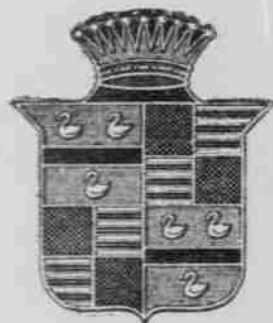
E. M. Ford, Gen. Mgr.

R. C. Carr, Mgr. El Paso Sales

Phone 1142—405-409 Myrtle Ave.

## What the World Knows about the Cadillac

THE plain facts about the Cadillac are sufficiently impressive. One very important fact is the universal admission of its greater goodness. It is scarcely too much to say that out of all the hundreds of thousands of owners of other cars, no one thinks of denying its place to the Cadillac. The Cadillac is a car which most men hope to own some day. This does not necessarily imply dissatisfaction with, or lack of loyalty to the cars they now own. It simply means a deep-rooted respect for the Cadillac as an unusual car. In most instances they have been restrained from Cadillac ownership by money considerations. But once they have passed that seeming barrier, they find that it was not a barrier at all. Ownership of a Cadillac always reveals the fact, that the slightly higher first-cost is as nothing to the greater comfort, longer life and greater sustained-value. The more you study it, the more you are impressed with this universal admiration for the Cadillac. It practically amounts to a unanimous national vote of confidence and esteem.



**Cadillac Sales Co.**  
 601 Montana St.

**FAIR WARNING**

**MITCHELL**  
 7-Passenger From \$1460.00 to \$1560.00  
 5-Passenger From \$1155.00 to \$1255.00  
 F. O. B. EL PASO.

**PRICES GO UP**

**CHALMERS**  
 7-Passenger From \$1380.00 to \$1450.00  
 F. O. B. EL PASO.

**DECEMBER FIRST**

Orders will be accepted up to midnight, November 30, at old prices.

**EL PASO AUTO SALES CO., Inc.**

Phone 6666

114-116 North Kansas St.